



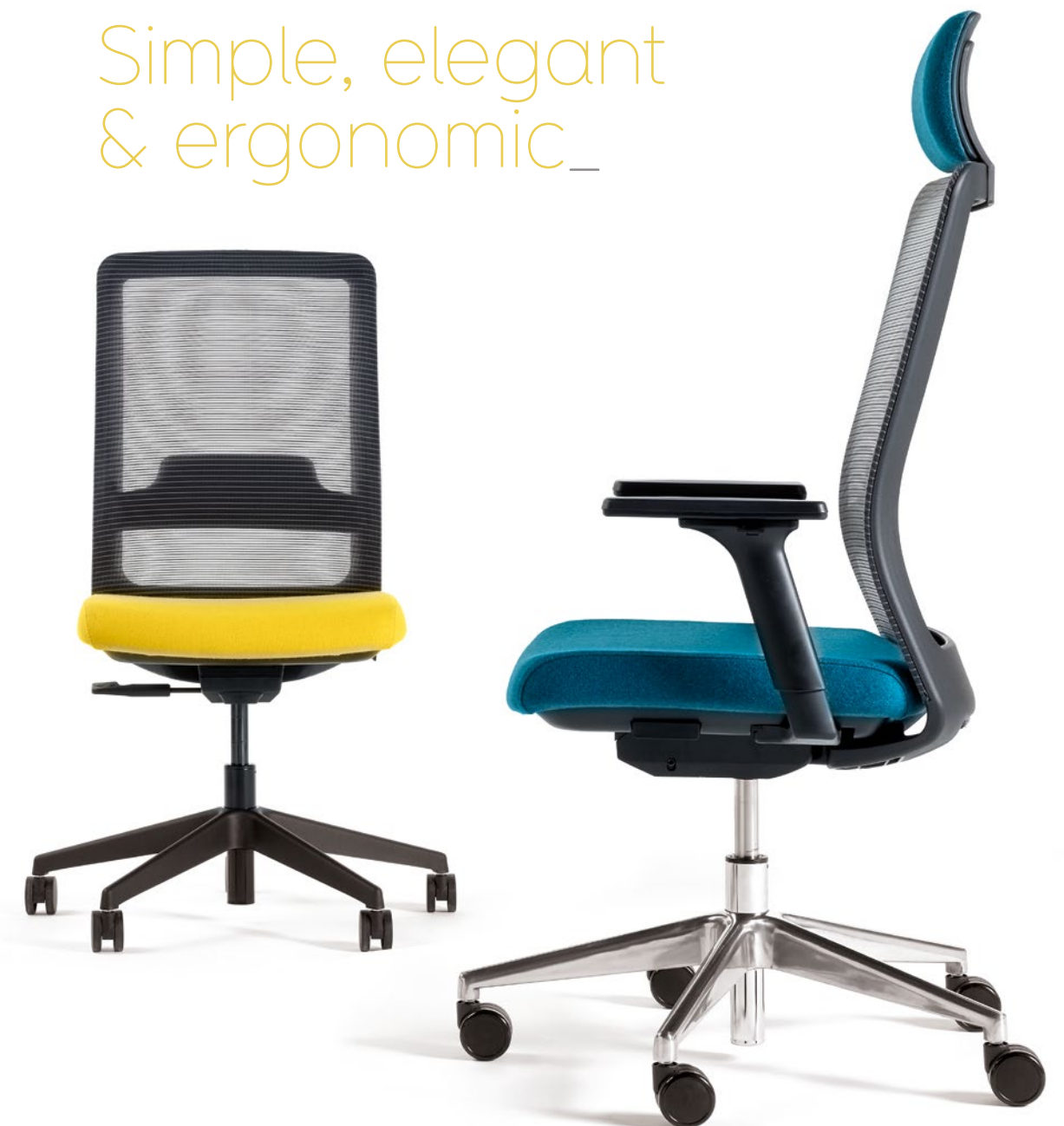
Introduction to Verco_

Based in the heart of the Chiltern hills and established in 1912, Verco has grown on the same site and now occupies over 50,000 square meters of covered production space.

Our task seating collection has been developed by focusing on the best in design, technology and materials to reflect our seating philosophy. Our passion for ergonomic excellence, inspired by movement and active support, underpins our

collection, providing variety and comfort in every seated situation.

In today's workplace environment, people are spending more time sitting down and over recent years there has been a dramatic increase in the frequency and volume of back pain. Restricted physical movement, poor posture, stress, non-ergonomic furniture and an unhealthy lifestyle have all been cited as important factors contributing to back pain.



Max_
Simple, elegant
& ergonomic_

In today's complex 'agile' workplace, it's good to keep things as simple as possible; Max is easy to specify and simple to use.

Where possible, 'automatic' adjustment is provided to ensure the correct ergonomic posture can be maintained

and where user adjustments are required, they are few in number and are achieved simply and quickly from the seated position...

ensuring the maximum benefit from this elegant, ergonomic seating solution.

Beautiful from every angle_

Through a combination of inherent strength and visual transparency, Max maintains the clarity of thought and simplicity of style demanded in today's agile workplace.



Simple, automatic adjustments made by the chair ensure good posture is easy to achieve. A sophisticated synchronised seat and back tilt mechanism automatically adjusts the tension of the 'free-floating' action of the chair to your own body weight.

The back of the chair fits naturally into the curve of your spine, and the technical 3D mesh provides active support at all times, while an adjustable height lumbar support provides the option of an individually tailored back for each and every user.

The generous seat features a luxurious seat cushion with stylish, tailored upholstery and includes seat depth adjustment, as standard. While the option of adjustable height arms with three-point pivoting arm pads and an upholstered headrest complete this versatile and elegant seating solution.

win:win design solution_

As one of the UK's leading office furniture manufacturers we are committed to protecting the environment. We believe the time taken at the design stage of any new product can have an immediate and fundamental effect on that product's environmental impact.

From the careful selection of materials to maximise the recycled content and to minimise both the energy and CO2 footprints, to the 'end of life' recyclability of the component parts, particular consideration has been given to the environmental impact at every stage, from the design concept through to final production.

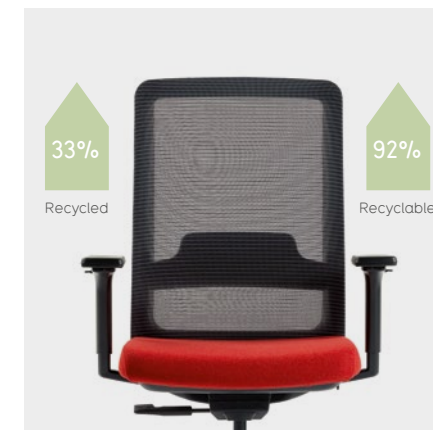


Environmental Story_



The five-star base used on Max contains a steel ring to help support the height adjustment spindle. Traditionally this was moulded into the plastic base, but was difficult to extract at the end of life, making recycling much more challenging. The Max five star base still contains the steel ring, but we have re-designed the base so that the steel ring can be easily removed, allowing the plastic base and the steel ring to be easily separated and then recycled at the end of life.

The Max chair has been designed with an 'un-glued' seat upholstery, so that no glue is used in its manufacture. This has an immediate impact on the volume of VOCs (Volatile Organic Compounds) which are present in glues being released during the production of the chair. This also enables the three different materials; plastic, foam and fabric to be separated easily at the end of life.



The Max chair contains four main material groups; Plastics, Metal, Foam and upholstery fabric. Where possible material with a high recycled content is used on non-visible parts; the five star base, seat board and the underseat mechanism, thereby reducing the amount of 'virgin' material used in manufacture and reducing the environmental impact of each chair. In percentage terms; the Max chair is manufactured using materials with an overall 33% recycled content and which are then 92% recyclable at the end of life.

We believe that the very best protection for the environment is for us to design and manufacture products which are robust and durable and which have a long life in normal office use.

Max is designed and manufactured to conform to the latest performance standards, is manufactured under the stringent Quality Assurance standards BS EN ISO 9001 and BS EN 14001 environmental management system and carries a full five-year warranty in normal office use.





Max_ A stylish partner for the 'agile' workplace_

Max is an example of Verco's passion to design new products, both in seating and furniture and to stay abreast of trends. Verco fully understands the new multi-faceted working environment and offers solutions which can be adapted to the continuously changing needs of the modern workplace.

The goal was to create a sophisticated, but affordable, task chair, perfectly adapted to the new working practices. Max allows, and actively encourages freedom of movement through its design and structure, while providing pro-active support at all times and in all positions.

Simple ergonomics_



Max automatically senses the weight of each user as they sit on the chair and automatically provides the correct tilt tension to work in harmony with each individual, resulting in reduced strain and fatigue and increased efficiency and wellbeing.

The back of the chair has been designed and manufactured to fit naturally into the curve of the spine, to support your back in every posture, while the adjustable lumbar support can be simply and easily adjusted from the seated position.

The new sophisticated, synchronised mechanism inspires movement and follows and supports the user, naturally, in every seated position. The ample 'posture' seat with a distinctive waterfall front edge to reduce any build-up of pressure under the thighs, provides generous long term comfort, while an adjustable seat depth enables Max to be 'tailored' to each user and provide a stress free, healthier environment for every individual, even in 'multi-user' use.





Max_ Inherent strength & visual transparency_

Manufactured under the stringent BS ISO 9001:2008 quality assurance standards Max has been designed and manufactured to provide long term comfort.



Simple to specify_

Standard Features_



Black nylon 5-star base_
Tested to BS5459 part 2 level 'S' with a maximum weight limit of 150Kgs, with twin wheeled 60mm safety castors.



Height adjustable spindle_
Tested to BS5459 part 2 level 'S' with a maximum weight limit of 150Kgs, providing gas assisted seat height adjustment.



Sophisticated synchronised mechanism_
Visually slim and stylish, fully synchronised, with automatic body-weight tension adjustment, and designed to 'free-float' and lockable in two positions only.



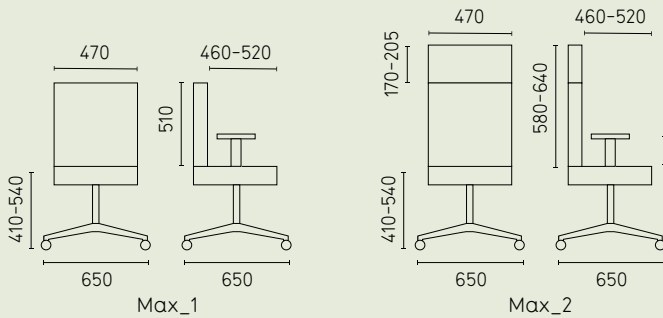
Standard seat_
Manufactured from black plastic with a recurve seat for added strength and comfort. Seat depth adjustment of 60mm. Contoured 'posture' seat cushion with enhanced waterfall front edge. Cold cured, combustion modified high resilient foam (CMHR) Tailored upholstery with an 'un-glued' construction.



Mesh back_
Structural glass-filled nylon back frame, with a 'deluxe' 3D technical, grey mesh upholstery, with an independent lumbar support height adjustment, providing 100mm of adjustment as standard.

Designed and manufactured to conform to the following standards:

- BS 5459 part 2, to level 'S'
- BS EN ISO 1335 - 1
- BS EN ISO 9241 - 5



Options_



Seat upholstery fabric_
Available in your choice of upholstery fabrics.



Headrest_
Optional upholstered and adjustable headrest.



Adjustable arms_
Optional adjustable arms, with 3-point pivoting armpads.



Polished aluminium 5-star base_
Optional polished aluminium five star base.

Verco Policies_

Quality

Verco manufacture in High Wycombe, Buckinghamshire, a traditional home of furniture manufacturing in the South East of England. With over 50,000 square metres of production space and by using high quality components, the latest technology in manufacturing processes, allied to the skills and craftsmanship of our dedicated workforce, we have established ourselves as a major manufacturer of both seating and furniture solutions.

We design and manufacture aesthetically pleasing, high quality, inspirational seating and furniture solutions for the modern workspace; wherever that may be. Our current portfolio represents the culmination of over 100 years of experience within the furniture market.

VERCO Office Furniture manufacture under the stringent ISO BS EN 9001:2008 Quality Assurance standard. Products are continually tested to ensure they conform to the strength and stability requirements of British and European performance standards, enabling us to have confidence to give every piece of furniture and seating a full five year guarantee.

Environmental Impact

We are committed to continually improving the environmental impact of our activities, products and services and to continually improving our environmental performance. Indeed improving our environmental performance is a belief that we have held since our inception in 1912. We've worked to introduce environmental improvements throughout our manufacturing process and wherever possible reduce the environmental impact of all our operations, enabling us to secure accreditation to the Environmental Management System BS EN ISO 14001:2004.

We recognise that time taken at the design stage of any new product can have an immediate and fundamental effect on that product's environmental impact. From the careful selection of materials to maximise the recycled content and to minimise both the energy and CO2 footprints, to the end of life recyclability of the component parts, particular consideration has been given to the environmental impact at every stage.

Verco continues to minimise any impact on the environment through our 'reducing, reusing and recycling' code.

Accreditations

All products are manufactured under the stringent BS EN ISO 9001:2008 quality assurance standard and the environmental management system BS EN ISO 14001:2004

Verco seating has been designed to conform to:

- BS 5459 - part 2 strength and stability standards
- BS EN ISO 1335 - 1 dimensions standards
- BS EN ISO 9241 - 5 ergonomics standards



The mark of responsible forestry





seating inspiration from Verco

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